



Hickory High School

640 North Hermitage Road

Hermitage, PA 16148

May 16, 2018

Dear Local Advertiser, Business Professional, Parent, or Fan of Hornet Academics, Arts, and Athletics!

I am Barb Dzuricko, the Supervisor of Athletics and Activities in the Hermitage School District. **THANK YOU** so much for your support of our school district activities. Your monetary support is much appreciated by all our arts, academic, and athletic groups. (LAST YEAR we used the profits to help teams and boosters with their uniform and equipment purchases, helped with long distance transportation busses, and supported the Tri-athlete and AAA programs) **Due to state and local budget cuts, the profits earned from the sports program will support our interscholastic sports' teams who need uniforms or equipment. The profits will also support our "AAA" Award of Excellence program recognizing our top students in academics, arts, and athletics, and the scholar athlete and tri-athlete programs!** Each booster group and school activity is required to have school board approval for solicitation projects so if you feel that your business is asked for support by too many school groups, please give me a call at our Athletic and Activities office so that I can make sure that our school district policies are working!

I am now working on the 2018-2019 Hickory Hornet Sports program advertising sections. You are offered the opportunity to participate in giving recognition to our athletes and musicians by advertising in our all-sports/activity programs. Our program has been growing each year thanks to your support...we feature a 60+ page booklet...with over 500 copies made for the fall. **AGAIN THIS YEAR...we have created new donation and support categories – please review the attached list and give me a call with any questions!**

Enclosed is a form giving options for support in the upcoming publication. I would appreciate your response by **August 10th!** for the fall program so that I can create any layouts that are needed from your designs. Camera ready artwork or ads are welcome!

I look forward to you being a *new or returning member* of our sports program that will highlight all our fall, winter, and spring sport and support groups! Should you have any questions or desire more information, here are my contact numbers:

Hickory High School phone number: 724-981-8750, extension 1400

Hickory High School fax number: 724-347-4558

Email address: barbara_dzuricko@hermitage.k12.pa.us

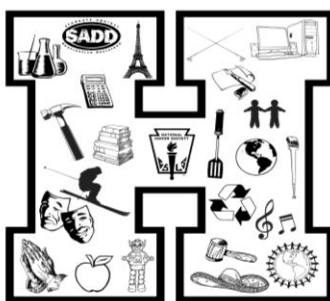
If I am not immediately available, leave a message and I will return your call as soon as possible.

Sincerely,

Barbara Dzuricko, CAA

Supervisor of Athletics and Activities

Sports Program Coordinator



Hornet Booster Association Support Levels and Benefits

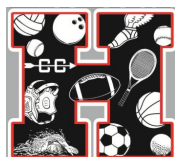
The Hornet Booster Association exists to support and promote Hickory Hornet academics, athletics, and arts programs through the involvement and support of alumni, former student-athletes, businesses, and professionals and Hornet families and fans! Revenue generated through Hornet Booster Association donations is to provide supplemental funding to enhance program quality and the experience of students across all men's and women's activities in the Hermitage School District.

MEMBERSHIP LEVELS

Black Division



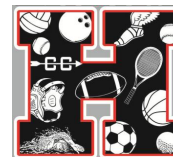
Red Division



Hornet Division



Hive Division



MONEY LEVELS:

\$50.00 1/8 page ad

\$350.00 full page ad

\$1000+ donation

Business card size

8.5 in. wide x 11 in. high

8.5 in. wide x 11 in. high

2 game tickets

2 ten game passes

full page ad

2 all season passes

\$100.00 ¼ page ad

\$200.00 half page ad

\$500.00+ donation

4.25 inches x 2.75 inches

8.5 inches x 5.5 inches

8.5 in. wide x 11 in. high

5 game tickets

1 ten game pass

full page ad

1 all seasons pass

I would like to support Hornet students through the contributions below:

- | | | |
|--------------------------|------------|---|
| <input type="checkbox"/> | \$50.00 | Black Division , 1/8 page, 2 game tickets |
| <input type="checkbox"/> | \$100.00 | Black Division , ¼ page ad, 5 game tickets |
| <input type="checkbox"/> | \$200.00 | Red Division , ½ page, one 10 game pass |
| <input type="checkbox"/> | \$350.00 | Hornet Division , full page ad, 2 10 game passes |
| <input type="checkbox"/> | \$500.00+ | Hornet Division , full page ad, one all seasons pass |
| <input type="checkbox"/> | \$1000.00+ | Hive Division , full page ad, 2 all seasons passes |

PAYMENT TOTAL: \$ _____

AD INFORMATION NEEDED:

SPECIFICATIONS:

- _____ Camera ready art/ad attached
- _____ Business card to use for ad attached
- _____ Rough layout sketch is attached for me to redo (would prefer camera ready art!)
- _____ Email me your ad to barbara_dzuricko@hermitage.k12.pa.us



Underline symbol between first and last name

Business Name _____

Contact Person First name _____ Last name _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ - _____ - _____

Fax Number _____ - _____ - _____

Email address _____ @ _____ . _____

***Please send ad or design and check or cash payable to Hornet Booster Association**

to Barb Dzuricko, Hickory High School, 640 North Hermitage Road, Hermitage, PA 16148

or fax it to me at 724-347-4558 or drop it off by August 10th. Thanks so much!

THE GOAL...and we thank you for your support!

To provide supplemental funding for program enhancements and to help assure students of a memorable, high quality academic, arts, and/or athletic experience! This support will not serve as a replacement for routine operating funds but the funds may pay for a special item of equipment that would help our students, an off-season experience, uniform help, or some other unique opportunity.



*ALL BUSINESSES WHO SUBMIT
THEIR PAYMENT AND AD ON OR
BEFORE AUGUST 10TH WILL GET
THEIR BUSINESS NAME INCLUDED
IN THE LIST OF NAMES ON THE
BACK OF OUR FAN APPRECIATION
T-SHIRTS THAT WILL BE GIVEN OUT
AT OUR SECOND HOME GAME ON
FAN APPRECIATION NIGHT!*

**If there is a problem submitting the payment by August 10th
due to company business office regulations,
please contact me before August 10th!*